

# DESIGNED FOR LIFE

*Erin Haugerud translates client-centered comfort with style.*



Photo credit: Red Bird Hills/Tasha Herrgott

“Our goal for each client is to discover what ‘home’ means to them and to create a beautiful, functional space around their concept,” explains Erin Haugerud, owner of EH Design, the full-service interior design studio she founded in 2014. “We want our clients to love coming home. It should be a space that allows them to rejuvenate and recharge.”

With a portfolio ranging from modern to transitional, contemporary and beyond,

Haugerud’s approach to design is unmistakably client centric. When asked about her personal design aesthetic, she defers to customer preference. “My job is not to have a specific style, but rather to use my knowledge and training to bring my client’s vision to life,” she says.

“For me, design begins with a holistic understanding of a homeowner’s lifestyle; I need to understand their goals and the activities they enjoy so I can create their definition of home and style.”



ask clients, ‘What is your ideal place of comfort, and what elements make it so?’ to create home environments that are as beautifully livable as they look.”

EH Design’s King Rail home embodies hygge. Featuring a central wood-burning fireplace and rich candle displays, the home juxtaposes clean white walls and modern lighting with honey-hued walnut and traditional stone. Woven textiles reflect rustic, wooded surroundings, while elegant furnishings add a contemporary take to country living. An oversized leather sofa anchors the great room because, as Haugerud explains, “It’s perfect for what the family loves to do—cuddle together and watch movies.”



## Hygge at Home

One influence Haugerud brings to projects is hygge, the Danish word for a cozy feeling of contentment, well-being, and togetherness. “Minnesotans are practical people who are in their homes for months on end during winter, so they want their space to be useful, enjoyable, and comfortable,” she explains. “I



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